

Elena Dionysiou
KA Regional Manager
MEMRB

Elena joined MEMRB two years ago as the Group Accounts Manager for Serbia and Montenegro and Macedonia.

This year she was appointed Key Accounts Regional Manager for South Europe and her role includes the overall coordination of the Shopper Insights service within the South Europe business unit.

For the last four years before joining MEMRB she worked in the fields of category management, client service and brand management in the US. Her most recent position was with IRI as a Project Manager for the PepsiCo/Quaker Oats account. Elena's has received her MBA from Northeastern University, Boston.