

Daniela Sima
Food Manager
SELGROS Cash&Carry

Daniela Sima is Food Manager for SELGROS Cash&CarryRomania in Brasov, responsible for the purchasing process for all Food Dry and Fresh Products.

Daniela is with SELGROS Cash&Carry Romania since 2000, when the german company starts to plan the business for our country. For her experience in the beverage field she managed as Category Manager the Beverage Department including all alcoholic drinks, sof drinks, beer and wines till 2004.

Currently she is leading since 2005 the Food Purchasing Department.

Daniela has graduated the Professionel Certificate in Management and is on her way to graduate also the Professionel Diplome in Management.