

Angelica MANEA  
Executive&Project Manager  
DAL Consulting – Consulting Company

I'm the Executive and Project manager of DAL Consulting since 2002. Founded in 2002, DAL Consulting is an entirely private romanian company that offers management and marketing consultancy services. Our goal is to offer high-quality services that increase the value of our clients.

As Executive & Project Manager, I'm involved in:

- Developing the strategies for organising companies
- Project management for supermarkets& shopping centres
- Developing and launching new products on the market
- Developing, organising and managing marketing teams
- Developing training in Customer Relationship Management
- Market research and analysis on retail: consumer behavior study, competition analysis, market potential evaluation
- Devising business plans: marketing strategy, operational planning and business management, associated risks, financial plan

My professional objective is the permanent development of aptitudes and competences for the proper understanding of the business medium and the professional interests are in market analysis, managing projects in the building industry, managing the customer relationship, marketing strategies, financial analysis, business development.

I'm developing in management and marketing and I've got the Professional Certificate in Management and Professional Diploma in Management.